
References

Rob Hansen

NSCC Applied Arts Faculty
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Alex Ianta

Dalhousie University
902-759-9509
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Skills

Proficient with industry standard software, including:

- Adobe CC (InDesign, Illustrator, Photoshop, After Effects, XD)
- HTML, CSS & WordPress
- Windows & MacOS

Education

Graphic Design Diploma with honours

NSCC Irvay Campus | 2017

- Visual Communications, Typography, Web Design, Pre-press, Production Design

Psychology

St. Francis Xavier University
2013-2015

- Developmental Psychology, Research Methods, Sociology, Anthropology

Extras

Graphic Design Gold Medalist 2017 Skills NS Competition

WHMIS and OH&S Certified

Volunteer Experience

- Nova Scotia SPCA
- Shiftkey Labs
- Pictou County Wellness Centre

Profile

Hi! I'm Arin. I'm a graduate of the Graphic Design program at Nova Scotia Community College with experience working freelance, and in-house.

I take pride in being an efficient and adaptable designer who excels at creating visual identities, UI design, and production work. I have recently been working as a freelance designer, however I'm seeking opportunities to gain experience, learn new skills, face challenges and help solve design problems.

Experience

Design Consultant

Communications Nova Scotia | 2017-2018

- Created a system of icons for use in social media posts to establish consistent online branding.
- Aided government entities in communicating important information with Nova Scotians from various backgrounds.
- Maintained brand consistency through print and digital artwork for reports, posters, advertisements, brochures, and various other projects.
- Collaborated with the Internet Strategy and Marketing teams to redesign novascotia.ca and build a pattern library to ensure a uniform user experience.
- Worked with producers to add motion graphics, title cards and lower thirds to video projects.

Freelance Graphic Designer

- UI/UX design for innovative research project with Dalhousie University, Faculty of Management
- Promotional materials for Nova Scotia Office of Gaelic Affairs, deCoste Entertainment Centre,
- Photography & visual identity development for Seabreeze Leadership Development

Summer Intern

deCoste Performing Arts | 2014-2016

- Maintained online presence through website updates and social media posts
- Created and distributed promotional materials
- Helped troubleshoot and resolve network problems
- Trained new interns & supervised volunteers
- Managed front of house prior to performances
- Controlled lighting during performances
- Completed customer service, sales, and administrative tasks in the box office